LEARNING PYRAMID

Average Retention Rate Percentages

Percentage	Method		Mode
5%	Lecture	PASSIVE	AUDITORY
10%	Reading		VISUAL
20%	Audio Visual		
30%	Demonstration		
50%	Discussion		KINESTHETIC
75%	Proactive Doing		
90%	Teach Others	ACTIVE	

Adapted from the NTL Institute of Applied Behavioral Science Learning Pyramid